



## FROM THE DESK OF THE MANAGING DIRECTOR

Dear Fellow Shareholders,

It gives me immense pleasure in presenting the 22nd Annual Report of your company for the year 2009-10. During the year, the Industry faced unprecedented challenges with global slowdown and subsequent pressure on prices and volumes, BAL has stood strong enough and came out with flying colours. This was possible because your company believes in sustainable growth and has been growing with proper planning and structuring the organization to effectively utilize its resources.

The company has achieved a gross turnover of Rs. 277.14 Crore during the financial year 2009-10, as compared to the turnover of Rs. 273.58 Crore achieved during the previous year. Profit after tax increased to Rs. 20.65 crore, showing a growth of 34.70% per cent in 2009-10 due to change in the product mix and better realizations. Our Earnings per share for the year stood at Rs. 31.87.

Some of your company's new products are 100% import substitutes and other products are commanding 100% market share in India and are being exported to major customers worldwide.

Your Company is expanding its product range by adding new products year on year, through the Research & Development. Your company is in the process of developing technologies for various specialty chemicals which are going to be commercialized in the next few years which will contribute to the growth of the company. These processes are environment friendly & facilities are audited by technical teams of reputed MNC customers and established contracts for supplying large volumes.

### **Some of the highlights of the company are:**

1. Dimethylaminoethanol (DMAE) plant with a capacity of 10 MT/day was commissioned during the year. This process was developed through in house R & D Team of the company. This is a forward integration project for methyl amines plant and the product has good demand in the domestic and international markets.
2. To meet the increasing domestic and international demand, new plant for manufacture of GBL and NMP with a capacity of 50 MT/day is under construction at Unit-III, MIDC Chincholi, Maharashtra. The plant is likely to be commissioned in this financial year which will contribute both to the top line and bottom line of the Company
3. With a view to diversify into new areas of business, a four star hotel is under construction with 100 rooms along with banquet facilities with an investment of Rs 40 crores. Financial tie up for the same has been completed and the project will be completed within two years. We have entered into an agreement with SAROVAR group of Hotels for operating and managing the property.
4. Your company has taken up a new wind mill project with a capacity of 1.5 Mw at KAS Dist. Satara, Maharashtra. The project will be commissioned in this financial year.

With all the above developments, I am confident that your company will increase the share holders wealth substantially in coming years. I take this opportunity to thank you all for the faith reposed by you in the company and promise you that an exciting future awaits all of us.

With Best Wishes,

**A PRATHAP REDDY**  
Managing Director